

Insider Threat 2015 Summit Co-hosted by Advanced Onion, Inc and Tech Regiment, Inc.

Monday, March 16th, 2015 - Tuesday, March 17th, 2015

Conference center hallway / Hyatt Regency Monterey Hotel & Spa / Monterey, CA 93940

Advanced Onion, Inc.
2460 Garden Road, Suite E
Monterey, California 93940
831.221.5600 office

Mia Medeiros, Director of Marketing
415.465.0075 direct cell
mia@advancedonion.com

insiderthreatevents.com
facebook.com/insiderthreatevents
@threatevents

Sponsor Level

Platinum level \$5,000.00
2 spots - SOLD OUT!

Gold level \$2,500.00
10 spots available

Sponsor Name

Terms & Conditions

When fully executed, this document will establish an agreement between Advanced Onion, Inc. and the sponsoring business or organization referred to as "The Sponsor" in support of the Insider Threat 2015 Summit event in Monterey, California. The Sponsor agrees to pay Advanced Onion, Inc. as indicated above. In consideration of the payment detailed above, The Sponsor shall receive appropriate acknowledgement as a sponsor of the Insider Threat 2015 Summit. Insider Threat 2015 Summit Sponsorship recognition and opportunities include but may not be limited to those items outlined on the Event Sponsorship Recognition and Opportunities page. The Sponsor's logo will be provided for use on all event marketing materials. The final decision regarding placement and/or juxtaposition of sponsor(s) logo shall rest with Advanced Onion, Inc. When future "Insider Threat Summit" events are scheduled, The Sponsor shall have the right of first refusal on renewing its sponsorship of this event. It is understood and agreed that the entire agreement between Advanced Onion, Inc. and The Sponsor is contained herein and that this document supersedes all previous written and oral agreements, and negotiations relating to the event sponsorship herein detailed. Any modification of this document shall be made in writing.

Initials

DAMAGE TO PROPERTY: Sponsor is liable for any damage or loss caused to the Exhibition Facility or booth equipment, its own property or to the property of others. In the event damage or loss occurs to a Sponsor's display / exhibit by another sponsor or exhibitor, the involved parties are responsible for resolving the dispute.

INDEMNIFICATION

Sponsor shall indemnify and hold harmless Advanced Onion, its related entities, partners, agents, officers, directors, employees, attorneys, heirs, successors, and assigns from and against any and all claims, losses, damages, judgments, settlements, costs and expenses (including reasonable attorneys' fees and expenses) and liabilities of every kind incurred as a result of: (i) any act or omission by Sponsor or its officers, directors, employees, or agents; (ii) any use of Sponsor's name, logo, Web site, or other information, products, or services provided by Sponsor; and/or (iii) the inaccuracy or breach of any of the covenants, representations and warranties made by Sponsor in this Agreement. This indemnity shall require the payment of costs and expenses by Sponsor as they occur. This section shall survive any termination or expiration of this Agreement.

LIMITATION OF LIABILITY: In no event shall either party, its employees, consultants, or contractors be liable for any loss of revenue or profits, or any indirect, special, incidental, punitive or consequential damages, whether in contract, tort or otherwise, in connection with or arising out of the performance of this agreement; even if they knew or should have known of the possibility of such damages. Advanced Onion's maximum liability for Direct Damages is in the amount of the Sponsorship Level selected (Platinum or Gold).

The agreement is to be construed under the laws of the state of California. If this document correctly states your understanding of our agreement, please initial, sign, date and return both pages to Mia Medeiros (contact info above). A fully executed copy will be returned to you for your records.

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Sponsor Agreement

I agree to pay the following for the above-specified category at Insider Threat 2015 Summit held on March 16 - 17, 2015.

Radio buttons for Premier Level at \$5,000.00 and Associate Level at \$2,500.00

Check, Cashier's Check or Money Order enclosed with this document (please make payable to Advanced Onion, Inc.)

Credit Card Payment (Visa, Amex, Discover)

card no.
exp. date security code

name of authorized representative (please print) title

address

e-mail address phone number

The Sponsor's signature date

Mia Medeiros, Director of Marketing at Advanced Onion, Inc. date

Please email or mail the signed agreement to Mia Medeiros, Director of Marketing (contact information is above)

Insider Threat 2015 Summit

Monday, March 16th, 2015 8:00 AM - 8:30 AM Registration / 8:30 AM - 4:30 PM Presentations with lunch break
5:00 PM - 8:00 PM Networking Reception

Tuesday, March 17th, 2015 8:30 AM - 4:30 PM Presentations

Hyatt Regency Monterey Hotel & Spa
Regency 1 - 3 and Convergence Center Foyer
1 Old Golf Course Road, Monterey, California 93940

*** NOTE: If preferred, booth space is available, however, a booth and setup / tear down will need to be provided by The Sponsor.**

Platinum Level at \$5,000.00 (recognition and opportunities include but are not limited to):

- Exhibitor Space** Two complimentary 6' tables with chairs and a white fabric cover to be placed in the foyer of the conference center.
- Guest Passes** Four complimentary, two-day general admission passes will be provided so you may enjoy the presentations with other guests.
- Presenter Opportunity** Up to two 45 minute presentations (one per day) will be allotted to The Sponsor (speaker will be provided by sponsor; topic subject to approval by Insider Threat 2015 Summit management). Opportunity to reach up to 300 defense and technology enthusiasts per day in an informative setting.
- Distribution** Primary logo recognition and placement in the Insider Threat 2015 Summit event agenda to be distributed prior to the event to attendees via email, through our public relations efforts and on-site at the event. (minimum of 1,000 select distribution).
- On-Site Signage** Primary logo recognition and placement on event signage posted in key areas of the exhibition hall.
- Web** Logo recognition and placement on the event website, facebook page sponsors album and posts, linked in mentions and twitter posts (we recommend engaging with posts on all social media sites to boost online impressions).
- Post Event Benefits** Receipt of a full list of companies that attended event and attendee evaluation information.

Gold Level at \$2,500.00 (recognition and opportunities include but are not limited to):

- Exhibitor Space** One complimentary 6' table with chairs and a white fabric cover to be placed in the foyer of the conference center.
- Guest Passes** Two complimentary, two-day general admission passes will be provided so you may enjoy the presentations with other guests.
- Presenter Opportunity** One 45 minute presentation will be allotted to The Sponsor (speaker will be provided by sponsor; topic subject to approval by Insider Threat 2015 Summit management and / or Advanced Onion, Inc.). Opportunity to reach up to 300 defense and technology enthusiasts per day in an informative setting.
- Distribution** Secondary logo recognition and placement in the Insider Threat 2015 Summit event agenda to be distributed prior to the event to attendees via email, through our public relations efforts and on site at the event. (minimum of 1,000 select distribution).
- On-Site Signage** Secondary logo recognition and placement on event signage posted in key areas of the exhibition hall.
- Web** Logo recognition and placement on the event website, facebook page sponsors album (we recommend engaging with posts on all social media sites to boost online impressions).

By holding the Insider Threat 2015 Summit on the Monterey Peninsula you will be strategically located near some of the leading defense, technology, medical, educational and correctional organizations within the Federal, State, local and education arenas.